# Jennifer Kong

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## EDUCATION

Carnegie Mellon University, Aug. 2015 – May 2020
BFA in Fine Arts & Human Computer Interaction
GPA: 3.41/4.0

## EXPERIENCE

### Comcast
UX Design Intern
June 2019 – Aug. 2019

Lead self directed project which focused on information hierarchy within the xFinity xFi mobile app.

Developed research plan, implemented card sorting activity to observe user behavior and mental models, and ideated and iterated on wireframe based on outcome.

Presented work weekly in cross team open critiques for further iteration.

Collaborated with the Senior UX Designer, User Researchers, and UX Copywriters to develop a high fidelity UI for user testing.

### DogSpot
Visual Design Intern
June 2018 – Aug. 2018

Lead quality assurance and validated, verified, and communicated software and hardware issues through careful documentation to developers.

Collaborated with Marketing, Business, and Ops teams within the startup to thoroughly communicate product needs and direction through a rapid nationwide expansion.

Designed internal and external documents that were delivered to press and sponsors.

### Human Computer Interaction Institute
UI/UX Design Intern
Feb. 2017 – Sept. 2017

Lead a team of 3 developers on the overall UX/UI design and development from conception to completion.

Created style guide, designed and presented photoshop /illustrator mockups for approval and feedback to create application/screens/pages as needed.

Lead entire design process: research and discovery, initial conception, visualization, create style guide, design wire-framing, prototyping, and mockups (including low-fidelity and high-fidelity), iteration process, development of approved designed, staging and testing, and final development of designs into production.

Weekly meetings for continual refinement of user experience testing to ensure maximum legibility and usability with ease on web and mobile platforms.

## COURSEWORK

| | |
|---|---|
| Color | Cognitive Psychology |
| Product Design Fundamentals | Statistical Reasoning |
| Digital Photography | Programming Usable Interfaces |
| Interaction Design Studio | User–Centered Research & Evaluation |

## SKILLS

| | |
|---|---|
| Digital Photography | Illustration |
| Videography | Interactive Coding / Processing |
| Digital Fabrication | Prototyping |
| 3D Modeling | Wire-framing |
| Animation | User Research |

## TOOLS

| | |
|---|---|
| Adobe Creative Suite | Python |
| Sketch | p5.js |
| Figma | CSS/HTML |
| Invision | Javascript |

## AWARDS

CMU Senior Leadership Award
CMU Presidential Scholar
CMU Dean's List Fall 2017